# Nissan Corporate



Record sales for Nissan LCVs Navara and NV400 hit new heights

How JCDecaux is leading the way in electric fleets With Nissan at the forefront

**Bold Plans for Fleet Success** Darren Payne outlines his vision

NEW MICRA

### The All New Nissan Micra: it's here

Watch out world - stunning design heralds a revolution in the small car sector



### **DRIVE YOUR BUSINESS FURTHER** FROM JUST 2P A MILE.



Take advantage of all the benefits that come with having an electric vehicle fleet including zero emissions while driving and fuel costs from just 2p per mile. Nissan has a whole range of EVs to suit your business' needs - including the world's best-selling 100% electric vehicle, the Nissan LEAF and the e-NV200 with 4.2m³ of load space. To find out how far your business can go with an electric fleet, visit nissan.co.uk/fleet Fuel Costs from just 2p a mile I Zero VED I No Congestion Charge

### **100% ELECTRIC NISSAN RANGE** ELECTRIFY THE WORLD.

Fuel consumption figures for Nissan LEAF - CO2 while driving: 0. MPG: N/A.

2p per mile calculation is based on British Gas Clear and Simple Economy 7 unit rates for a customer paying by direct debit as at 27 January 2017, assuming 7 hours of charging at the night rate using 16A HCU and one hour on daytime rate using 16A HCU, 95% charging by using the rate using 16A HCU and one hour on daytime rate using 16A HCU, 95% charging at the night rate using 16A HCU and one hour on daytime rate using 16A HCU, 95% charging at the night rate using 16A HCU and one hour on daytime rate using 16A HCU, 95% charging by using efficiency and a 155 mile range. Based on European Driving Cycle. Actual consumption and range may vary. Models shown are LEAF Tekna, e-NV200 Tekna Rapid and e-NV200 Combi Acenta. Nissan Motor (GB) Ltd, The Rivers Office Park, Denham Way, Rickmansworth, Hertfordshire, WD3 9YS. issan is pleased to be working with Fleet News to deliver our first edition of Nissan Corporate. This will enable us to share the latest developments within our business and keep you informed about our expanding model line-up.

Over the past few years Nissan has gone from strength to strength in the fleet market with our share growing in both cars and vans. We have a complete range of cars to suit every type of driver and vans to suit every fleet application, along with us investing in our Business Centre network to better accommodate the needs of fleets.

Last year we increased the size of our central team, which will help us to provide more support to our customers as well as establishing a new team to focus specifically on mid-sized fleets (those running 50 to 300 vehicles).

We have also launched several exciting new models, including the Navara pick-up and NV300 mid-size van, while the All New Micra is in our showrooms this month. You can read all about this amazing new model inside.

All of the above is wrapped up in a new customer promise due to launch later in the year.

We hope that you find it a useful read.

Darren Payne Sales Director, Nissan GB



6

8







ALL NEW MICRA Revolutionising the small car segment



AUTONOMOUS DRIVE Leading the way toward:

LCV SPOTLIGHT Investment in new models sees sales soa



NEWS Brief round-up of our international stories



AT A GLANCE (CARS)







## Payne's bold plans for fleet success

Nissan GB's New Sales Director Darren Payne has an unequivocal ambition: to continue to build our fleet and business sustainability and profitability. Payne explains how this ambition will become a reality.

> arren Payne joined Nissan in May 2016 from Alliance brand Renault, where he was a Board Director since 2009 and UK sales director for more than four years. He moved to Nissan at an

exciting time for the brand. Registrations of key fleet models, such as the X-Trail and Qashqai, increased last year, while sales of the Navara pick-up more than doubled, capping an outstanding year for the company.

Since 2012, Nissan has achieved a 54% increase in registrations volume, and is now the leader in several segments, including Qashqai, Juke, LEAF and e-NV200.

Payne is looking to build on these solid foundations in fleet by expanding the Corporate Sales team, introducing new models and growing the fleetfocused Business Centre network. He also points to the fact that Nissan assembled almost half a million cars in the UK last year, with Juke, LEAF, Note and the 2016 winner of the *Fleet News* best mid-size SUV – Qashqai – all produced at its Sunderland plant.

He explains: "I want to ensure those customers that aren't currently dealing with us consider us because of the UK manufacturing base we offer; our strong position in the market; and because of the quality support we offer to fleet customers, and the breadth of product we now have."

#### HAVING THE RIGHT CARS AND VANS IN YOUR MODEL LINE-UP IS CRUCIAL TO FLEET SUCCESS. WHAT ARE YOU DOING TO INCREASE THE FLEET APPEAL OF YOUR PRODUCTS?

"We've introduced a new, higher-powered 2.0-litre diesel engine for the X-Trail to widen its appeal. With the 1.6 diesel we have today, we really have access to only 24% of the market. This will open up another half – 47% – increasing our access to the market to 71%. It's a huge opportunity for us.

"We recently launched the NV300 into the midsize van market, which is the biggest segment and gives us one of the broadest ranges. It comes with the five-year 100,000-mile warranty and has four versions: panel van, crew van, combi and platform.

"All New Micra, moving from A to B segment, will also open up a huge part of the market we're currently not in. It has a fantastic amount of personalisation, which is important for this segment. It drives superbly and the interior quality is fantastic," says Payne.

It's not just about new product though – Nissan is investing in new technologies and partnerships as part of the Nissan Intelligent Mobility blueprint for transforming how cars are driven, powered, and integrated into wider society. For example, we recently showcased to the public the nextgeneration autonomous drive technology through the world's best-selling electric vehicle, the Nissan LEAF, in London.

### ONE OF YOUR KEY PILLARS FOR SUCCESS IS YOUR PEOPLE. WHAT DOES THIS MEAN FOR YOUR FLEET SALES TEAM?

"We now have more than 50 people in our fleet team, including four Corporate Sales Managers, who are looking after the 300-plus fleets.

"We have also established a new team to focus on supporting mid-sized fleets, those running 50 to 300 vehicles. Each member of this team of eight will cover a specific geographic area and will raise **WE WILL BE MORE FOCUSED AND ABLE TO BUILD STRONG RELATIONSHIPS BY MAKING SURE WE ARE ALWAYS PUTTING THE CUSTOMER FIRST** 

awareness of Nissan to this new audience. "We've got a real specialism in EV, with three fleet EV managers, and there are three leasing managers as we expand the relationship we have with the leasing sector.

"We've also got a dedicated fleet marketing team, which not every manufacturer will have. We also have an LCV and Special Vehicle Operations team supporting and looking after conversions."

### FLEETS NEED THE SUPPORT OF A HIGH QUALITY RETAIL NETWORK. HOW DO YOU INTEND TO DEVELOP YOUR BUSINESS CENTRES?

"At the moment we have 57 business centres, with a dealer fleet team supporting. But we want to develop our footprint further by increasing our business centre network, supported by a new customer promise which we're currently finalising."

"2017 will see big changes within Nissan Fleet, allowing us to fully maximise all the opportunities within the market. We will be more focused, easier to do business with and able to build strong relationships by making sure we are always putting the customer first," Payne concluded.

# Never stand still: how good can get better

Infrastructure plans remain the key to continued growth in the fleet sector

leet companies rate highly the level of professionalism, expert advice and aftersales support they receive from our franchised dealer network, according to key performance indicators collated and analysed by Sewells Research & Insight.

Sewells Research & Insight. The timing is perfect as in 2016 we became the world's sixth most valuable car manufacturer brand – ahead of the likes of Audi, Jaguar Land Rover and Volkswagen. Coupled with the promise of growth through new products such as the Navara pick-up and Micra hatchback, our 196 retail partners are keen to invest in their future across the UK. The result is a number of changes that will benefit our

customers during 2017 and beyond. Mark Middleton, National Dealer Fleet Manager, said: "In 2017's competitive marketplace we need the network infrastructure and know-how to support our sales ambitions and our current strategy will ensure those things are in place."

### **FUTURE-PROOFING THE NETWORK**

The continued roll-out of the Nissan Retail Concept in 2016 saw our franchised retail partners future-proofing their facilities with a refreshed appearance and improved customer facilities. A dedicated handover area provides a private space for customers to be introduced to their new vehicle and receive an overview of its on-board technology.



"IN 2017'S MARKETPLACE WE NEED THE INFRASTRUCTURE AND KNOW-HOW TO SUPPORT OUR SALES AMBITIONS"

Mark Middleton, National Dealer Fleet Manager, Nissan

:SAN

### **BUSINESS CENTRES**

This year brings a new focus on delivering standards for fleet and business customers. We are investing in training to improve our retailers' fleet knowledge and skills and we are looking to expand the Business Centres network over the next 12 months, as well as the number of fleet specialist personnel working within our network.

Offering a range of advice to ensure operators benefit from the most suitable funding option, our Business Centres are fully equipped to deal with the full spectrum of customers' requirements.

They also have a rapid charging point to support our growth of zero-emission vehicles.



# The right support whatever your business needs

Skilled and dedicated teams on hand to help your business run smoothly

Adam Connelly, National Corporate Sales Manager (left) pictured with Paul Franklin-Slattery National Leasing Manager rom field sales to aftersales support to administration, it's the people behind the cars and vans who are fundamental to any manufacturer's success in the fleet sector. Over the past 12 months, we have expanded our Corporate Sales team to ensure

the right people are available to support the fleet decision maker, whatever their fleet size and however they source their vehicles.

The changes began in early 2016 with the appointment of former Renault Sales Director Darren Payne as our new UK Sales Director, responsible for both Retail and Corporate Sales.

To support the field teams we have a new back-office team along with a dedicated fleet marketing team. In total we now have a team of more than 50 people.

### CORPORATE SALES MANAGERS

Our team of Corporate Sales Managers headed up by Adam Connelly, meet the needs of our larger fleets, running more than 300 vehicles. They are experts in proposing fleet solutions that meet the needs of any business.

### MID-SIZED FLEET TEAM

We have established a new team to focus on supporting mid-sized fleets: those running 50 to 300 vehicles.

### DEALER FLEET MANAGERS

Our dealer fleet managers, headed up by Mark Middleton, are tasked with managing our growing Business Centre network.

### · LEASING MANAGERS

Paul Franklin-Slattery heads a team of two looking after the leasing industry. This dedicated team are on hand to meet the complex needs of the leasing channels.

### **EV AND PUBLIC SECTOR TEAM**

Karl Anders heads up a team of two experts, who are highly experienced in both public sector fleets and electric vehicles. This team provide the specialist support that these areas need.

### LCV AND SPECIAL VEHICLE OPERATIONS

At Nissan we recognise that the needs of the LCV operators are varied – that is why we have a dedicated LCV operations team, on hand to support you through your LCV purchase and conversions.





hile some Fleet Managers are yet to embrace electric vehicles, Gerald Hares, UK Fleet Manager at JCDecaux, has been operating them for the past five years. He recently replaced electric

vans from another manufacturer with three Nissan e-NV200s for use in London, where the outdoor advertising company has a contract with Transport for London, and he is considering adding more to the fleet. "Any time we replace a vehicle we're always looking at

the market to see if we can reduce our CO2," Hares says. "That's driven by the Group in France."

When the previous vans were due for replacement last year, Hares asked his leasing provider for its recommendations. One of the key factors in choosing the e-NV200 was its official range of up to 106 miles on a single charge.

The three e-NV200s joined the fleet last month and already the drivers are "really pleased", says Hares. Some have to do up to 80 miles a day but they are able to use public charging points in London to rapid-charge. "They can park up for lunch and charge their vehicle for an hour, and they're ready to go again," Hares says. JCDecaux also has charging points at its head office in Brentford, where the vehicles are charged up overnight. All EV drivers receive training on charging as part of an Energy Saving Trust course. This also covers how to maximise mileage range with one full charge, how to use all the electrics inside the vehicle effectively, regenerative braking and locations of charging points in London. Nissan's EV and public sector specialist team

The three e-NV200s bring the total number of Nissans on JCDecaux's fleet of 300 vehicles (60 company cars

have also been on hand for support.

and 240 commercial vehicles) to 51. It operates 25 NV200s, 20 NV400s, two Qashqais and a Juke.

His next step is to review where else electric vehicles might be suitable. "It's a company policy that we review it," Hares says. "We're reviewing whether we could use them in other cities such as Manchester, Edinburgh, Leeds and perhaps Nottingham as well. I'm trying to get emissions down and fall in line with the Group's policy." "I'm not saying it will work in all those places but it's something to try. In Manchester they're just working in the city centre, around Trafford Park, so they might work. We're always looking at new ways to operate."

## A revolution that meets all your needs

The All New Nissan Micra is stylish and agile – and is set to turn the small car segment on its head



EW MICRA

he All New Micra marks a revolutionary new approach to our small car. Completely redesigned, the All New Micra is lower, wider and longer, which moves the car from the

A segment into the heart of the B segment. Personalisation is key to All New Micra ownership and buyers can choose from 10 vivid body colours and a host of options, including coloured body inserts, 17" alloy wheels and decals. With over 100 personalisation combinations, the All New Micra enables owners to stamp their own style on the car.

### Specification

Five trim levels are available, starting with entry-level Visia trim, progressing through Visia+, Acenta, N-Connecta and range topping Tekna, which will cost £17,295.

NEW MICRA

### Safety and efficiency

We have standard-equipped the All New Micra with a number of advanced safety features usually found only in larger cars. These include Intelligent Emergency Braking with pedestrian recognition (our first car in Europe to have this feature), Intelligent Lane Intervention (a segment first), Traffic Sign Recognition and High Beam Assist.

> Drivers of the All New Micra will pay BIK tax of 16%-20% and benefit from market leading insurance groups



The All New Micra's interior has been designed with "Premium" in mind. There is a choice of two-tone interior trims, with a soft touch instrument panel and dashboard.

Cabin space is best in class, and packed with intuitive technologies including a 7" touchscreen infotainment display, providing access to our NissanConnect navigation system, Bluetooth and smartphone connectivity apps.

An all-new six-speaker Bose Personal Audio sound system is a first for the segment and features Bose UltraNearfield<sup>™</sup> speakers, combined with BOSE<sup>®</sup> Personal Audio System, Virtual Audio Technology built into the driver seat headrest for an immersive listening experience.

Specific attention has been paid to noise insulation, to ensure the car suffers minimal road and wind noise, helping it to serve as both a city car and a longdistance cruiser.

### Dynamic drive

Customers can choose between three powertrains: a 0.9-litre IG-T turbocharged threecylinder petrol engine, 1.5-litre DCi diesel (both developing 90hp) and a naturally-aspirated 73hp 1.0-litre petrol engine.

### WHAT THE PRESS SAY

### PARKERS.CO.UK:

"It's mission accomplished with the new Nissan Micra. The unpredictable product pendulum in Tokyo has swung back to interesting again – and that's surely cause for celebration. We can safely recommend it once more." \*\*\*\*\*

AUTO EXPRESS:

"It's a Micra, but not as we've known it. This new model offers a blend of style, tech, quality and space we haven't seen from a small Nissan before. The ride is more on the sporty side than relaxing, but the new Micra means there's more than just SUVs worth going into a Nissan showroom for." \*\*\*\*

### FLEET NEWS:

"The 0.9-litre petrol version offers CO<sub>2</sub> emissions from 99g/km and official combined fuel economy from 64.3mpg. Its CO<sub>2</sub> emissions put it in the 16% benefit-inkind tax bracket, compared to the equivalent diesel model's 18%.

"The diesel models offer from 85g/km and 88.3mpg although Nissan expects most fleet customers to choose the 0.9-litre petrol in mid-range Acenta trim." \*\*\*\*

### AUTOCAR:

"The Micra's cabin smacks of the same feather-ruffling ambition as the exterior. The quality of its plastic mouldings is consistently high and, although you do have to pay for a higher-end model to get the more colourful finishes and richer material touches of our Tekna-grade test car, the Micra's soft-touch rolltop dashboard and attractive chrome accents come as standard."



# Leading the way towards driving autonomously

On-the-road demonstration to be staged in London this month

riverless cars will become a reality in the UK this month when we begin demonstrating autonomous technology in London.

Passengers, including Government officials, technical and safety experts, will be given the opportunity

to experience and test the technology in a modified Nissan LEAF.

Nissan CEO Carlos Ghosn has also announced several technologies and partnerships as part of our Intelligent Mobility programme which will transform how cars are driven, powered and integrated into society.

One major breakthrough is called Seamless Autonomous Mobility (SAM), which has been developed from NASA technology.

SAM brings together in-vehicle technology with human support to help autonomous vehicles make decisions in unpredictable and unforeseen situations, such as accidents or roadworks.

Carlos Ghosn has also announced a partnership with Japanese internet company DeNA, which will begin tests aimed at developing driverless vehicles for commercial services. By 2020, we hope to begin using driverless technology for mobility services in Tokyo.

We are also extending our relationship with Microsoft to build the next generation of connected car technologies. This includes using Microsoft's personal assistant technology Cortana to make driving more efficient and seamless.





### "V2G IS WHERE AN ELECTRIC VEHICLE EVOLVES BEYOND BEING JUST A MODE OF TRANSPORT INTO A MORE POWERFUL TOOL"

### **VEHICLE-TO-GRID SOLUTIONS**

Nissan CEO Carlos Ghosn (left) has announced several

technologies and partnerships

As the world's leader in electric vehicle technology, we see the use of battery technology as not simply being about transportation; we are also introducing a more holistic aspect which is called Vehicle-to-Grid (V2G).

V2G is where an electric vehicle evolves beyond being just a mode of transport into a more powerful tool to run a driver's wider power requirements. A vehicle is only mobile for a small fraction of time so the battery can be put to use as a portable power pack for both mobility and to run houses (vehicle-to-home) and workplaces (vehicle-to-building).

It means the electric vehicle can provide power at peak times when electricity costs are high, but recharge in off-peak times when costs are low. V2G solutions could result in a network of linked back-up batteries spread across the UK that can respond fast to spikes in power demand across the grid. This would allow more uptake of renewable energy and reduce the need to keep high emission coal-fired power stations online to meet peaks in demand.

All Nissan LEAF and e-NV200 vehicles are engineered for V2G so they present a valuable resource for both drivers and society in general.

## Nissan LCV on a record high

Sales soar on the back of investment in new models

doubling of Navara registrations, combined with strong growth by the NV400 large panel van, helped us to a record 4.19% share of the Light Commercial Sector in 2016. We were the fastest growing manufacturer in the UK, with sales up 25% year-on-year to 15,729.

We have a strong manufacturer-backed fiveyear/100,000-mile warranty across the range, which is transferable to a second owner. This has helped to strengthen residual values as well as provide fleets with peace of mind over the in-life running costs of their Nissan vans.

"The five-year warranty is one of the most competitive LCV warranties on offer," said Amy Harms, Fleet Marketing Manager. "It will encourage customer retention and keep aftersales business within the Nissan dealer network, which means fleets will stay familiar with our range of vehicles."

<image><section-header><text><text>

### NV300 completes Nissan van range

The all-new NV300 completes our van line-up, as we return to the medium-size panel van segment after a two-year absence.

Backed by a five-year/ 100,000-mile manufacturer warranty, the NV300 is available as a panel van, crew van and combi passenger vehicle with seating for up to nine people. In addition, a platform cab version is offered as a 'rolling chassis' ready for bespoke conversions

### **"OUR FOCUS IS ON LOCAL BUSINESS. IT IS IMPORTANT TO HAVE A WIDE RANGE OF PRODUCTS IN THE MARKET TO ATTRACT AND RETAIN FLEETS"**

Amy Harms, Fleet Marketing Manager, Nissan

This highly efficient powerplant offers fuel returns of up to 50.4 mpg while CO<sub>2</sub> emissions start at 145g/km. NOX emissions are reduced thanks to Selective Catalytic Reduction (SCR) technology, which uses AdBlue.

"The NV300 is aimed at fleets that want a small van with a compact footprint, but have the need to carry longer loads occasionally, thanks to the load-through facility on the partition wall which is standard from Acenta grade on all panel van models," says Harms. In addition, the proven track record of the NV300's engine means we have been able to extend service intervals to two years/25,000 miles, minimising running costs and total cost of ownership.

The NV300 completes our LCV range and will increase consideration for fleets that require different sizes of light commercial vehicles. From the NV200 small panel van to the NT400 chassis cab, via NV300 and NV400, plus the Navara pick-up, we can now fulfil all fleets' needs.

"It is important to have a wide range of products in the LCV market to attract and retain fleets," said Harms. "We also expect to capture some other business with existing customers now we can offer a wider range, so the NV300 is an important addition."

IN NOO MIL

# First Inside Line event is a major success

All New Micra

A chance to inspect models, hear from experts - and do hot laps in a GT-R!

ur inaugural Inside Line event was held in December at the famous Rockingham race circuit. It was the biggest fleet event we've ever hosted and gave attendees from the fleet and leasing sector an opportunity to get up close and personal with our range, as well as understanding more about

Nissan's future direction. During the high-octane day, guests had a chance to get to grips with a number of models in a variety of scenarios. Away from the track, we shared our future direction for Nissan Corporate Sales, while guests also heard from quest speaker Dr Simon Moores, interest and make sure they don't miss out.

ROCKINGHAM

a former futurist for the Guardian, who shared his expert opinion on what the future holds for the automotive industry. Guests were among the first people in the UK to drive the All New Micra, which goes into showrooms this month. But for many, the real treat of the day was doing hot laps in our new high performance MY17 GT-R, with a professional driver at the wheel showing guests just what our supercar is capable of.

We are planning another, bigger Inside Line event in 2017. Fleet and leasing professionals should get in touch with the corporate sales team to register





### Nissan Once Again Recognized as One of the World's Top Brands

For the fifth straight year, Nissan has been recognised as one of the world's most valuable brands according to the prestigious Best Global Brands Study by Interbrand, the world-leading brand consultancy. This year, Nissan was ranked as the 43rd most valuable brand in the world – an increase over last year's ranking of 49th. Nissan now has a brand value of over \$11 billion. This year's ranking places Nissan as the 4th fastest growing brand in the world.

"Brand Power has been a consistent focus across the company for the last five years and it is very encouraging that all our efforts continue to be recognized by this influential brand ranking," said Roel de Vries, Corporate Vice President and the Global Head of Marketing and Brand Strategy for Nissan. "The fact that we remain the fastest growing automotive brand is also further proof that the story around our products and our vision for the future of driving is continuing to resonate."

This recognition reflects Nissan's continuing efforts to drive solid business results by increasing brand visibility. Nissan has become more proactive in building excitement for the brand in part by telling the story of the company's Intelligent Mobility blueprint for making driving safer, more exciting, and more sustainable. During the past year, Nissan has also raised brand awareness through several high-profile sponsorships, from the 2016 Rio Olympics to the UEFA Champions League.



### Nissan Qashqai celebrates 10 years of crossover leadership

February 2017 marked exactly 10 years since the Nissan Qashqai crossover first went on sale. Nissan was the first brand to reach the 10-year milestone for one simple reason – the Qashqai is the model which pioneered the crossover segment as the automotive industry and car-buying consumers know it today. A decade ago, there was no vehicle which successfully mixed the practicality and desirability of an SUV with the size, efficiency and dynamic performance of a compact hatchback.

In 10 years of the Qashqai, more than 3.3 million examples have been produced in Sunderland and sold in Europe, which makes it the region's best-selling crossover. The car has won more than 80 awards, including 19 recognising it as the 'Car of the Year'.



### Nissan at the heart of another massive year for cricket

Nissan's sponsorship of the International Cricket Council (ICC) has now been running for over a year and following the success of the World T2O in India, we are incredibly excited to welcome the ICC Champions Trophy and Women's World Cup to the UK in 2017.

The ICC Champions Trophy takes place between 1–18 June 2017 and will witness the world's top eight international sides going head-to-head.

All matches will take place at either The Oval in London, Edgbaston in Birmingham or The Swalec Stadium in Cardiff. This is quickly followed by the ICC Women's World Cup 2017 taking place between 26 June-23 July, in what is set to be the biggest ever tournament in women's cricket. Nissan is proud to sponsor both tournaments and our activity will kick-off with the ICC Trophy Tour in the UK from 2 May.

### Bale and Agüero are latest superstars to be ambassadors

The curtain has fallen on Rio, but Nissan's 'Summer of Sport' will bring exciting new properties to light in 2017.

Firstly, we're proud to now be in our third season as an official partner of the UEFA Champions League, the world's biggest annual football competition. Two of the best footballers on the planet – Sergio Agüero of Manchester City FC and two time winner, Gareth Bale of Real Madrid C.F. – have recently become our latest global ambassadors and we look forward to working with them over the coming seasons. For the first time during our partnership with

For the first time during our partnership with the UEFA Champions League, the final will be taking place in the UK – at Cardiff's National Stadium of Wales in June 2017.



### Breakthrough technologies and partnerships to deliver zeroemissions, zero-fatality mobility

Nissan has announced a combination of technologies and partnerships aimed at producing a zero-emission, zero-fatality future on the roads. In his 2017 Consumer Electronics Show (CES) keynote speech, delivered in Las Vegas last month, Nissan chairman and chief executive officer Carlos Ghosn spoke about the Nissan Intelligent Mobility blueprint for transforming how cars are driven, powered and integrated into society.

"At Nissan, from the beginning, we work to bring the right technologies for the full spectrum of our vehicles and to the biggest number of people," Ghosn said. "This takes more than innovation. It takes ingenuity. And it's exactly what we deliver through Nissan Intelligent Mobility."



### THE ALL NEW MICRA

CO<sub>2</sub> range: 85-115g/km MPG (NEDC): 55.4-88.3

The All New Micra is the first of our small car range to offer extensive safety features across all grades including Intelligent Lane Intervention and Intelligent Emergency Braking with Pedestrian Recognition among many others. The Micra is available with a choice of three efficient powertrains starting with a naturally aspirated 73PS 1.0-litre petrol engine. There is also a 0.9-litre turbocharged three-cylinder petrol engine and a 1.5-litre diesel, both developing 90PS.



### PULSAR



### CO<sub>2</sub> range: 94-138g/km MPG (NEDC): 47.9-78.5

The Pulsar is a high-value family hatchback aimed at business users who want impressive interior space and equipment in a low-cost package. With a choice of 1.5-litre diesel, a 1.2-litre turbocharged petrol or a high-performance 1.6-litre turbo engine, customers can expect fuelsaving stop-start technology, cruise control and speed limiter and a USB port from the entry-level Visia grade.



### QASHQAI

### CO2 range: 99-138g/km MPG (NEDC): 47.1-74.3

The Qashqai defined a new sector when it was launched in 2007. It is at home in towns and cities, but also offers the space, comfort and refinement to accomplish any task expected of a business vehicle. Diesel choices include a 99g/km 1.5 DCi, or a 130PS 1.6 dCi with a four-wheel drive option. The Qashqai comes with our Around View Monitor and Smart Vision Pack from N-Connecta models, including Forward Emergency Braking, Traffic Sign Recognition, High Beam Assist and Lane Departure Warning, with further Safety Shield technologies on the top Tekna grade.



### LEAF

### CO<sub>2</sub> range: Og/km Driving range (NEDC): 124-155 miles

Produced in the UK for Europe, the LEAF is available in two versions with different levels of range: up to 124 miles in standard 24kWh form or up to 155 miles with the 30kWh battery. The 24kWh LEAF comes in three equipment grades, while the 30kWh version starts in the mid-grade Acenta, which has NissanConnect EV as standard. This allows you to keep in touch with your LEAF remotely, whether that is to start charging the car from home, pre-set the heating or plan a route.





### X-TRAIL

CO<sub>2</sub> range: 129-162g/km MPG (NEDC): 44.1-57.6

Combining an SUV's looks and ability with an MPV's versatility, the X-Trail can seat up to seven, and most versions have four-wheel drive options and either manual or Xtronic automatic transmissions. Every car has electronic parking brake and alloy wheels as standard. Customers can choose from a frugal 1.6-litre diesel engine with 130PS and 320Nm or a 1.6-litre DIG-T turbocharged petrol. A more powerful 2.0-litre diesel engine with 177PS joined the range late last year. All engines are available with either a manual or CVT automatic transmission and two or four-wheel-drive.

NISSAN

Innovation that excites

e-NV200 Payload: Acenta 703kg, Tekna 678kg Load volume: 4.2 cu m

The e-NV200 shares the same technology as the LEAF. It has advantages over a diesel van in that it has a lower maintenance regime and travels in silence so can make deliveries in residential areas without disturbance. With zero emissions while driving, it can be operated in regulated areas free of charge. It has a range of up to 106 miles on a single charge, with energy-saving driving modes and a trip computer.





NV200 Payload: panel van 714-728kg; crew van - 621-735kg Load volume: 4.2 cu m

The NV200 is highly capable and adaptable. It is available as a crew van, able to accommodate five occupants, as well as cargo, and can be specified with a folding passenger seat creating a desk with power outlets. We also offer a converted refrigerated van version, with two temperature options (0°C and -10°C). The NV200 is equipped with fuel-efficient 1.5-litre diesel engines with power choices of 90 or 110PS.

### NV300

#### Payload: 1,073-1,310kg Load volume: panel van 5.2-8.3 cu m; crew van 3.2-4.0 cu m

The NV300 comes in four panel sizes, two six-seater crew sizes, and a platform cab. The NV300 Visia comes with DAB radio, alarm, immobiliser and electric windows. Acenta has a folding middle seat with backrest table and clipboard, air-con and rear parking sensors. Tekna has sat-nav and cruise control. All use a 1.6-litre dCi diesel engine with 95PS and 120PS outputs for single turbo variants, and 125PS and 145PS for twin-turbo versions.





### NV400 Payload: 911-2,200kg Load volume: 8-17cu m

The NV400 is a large, versatile van that has a practical cargo area, spacious cab and a fuel-efficient engine. It comes with a range of layouts and conversion options. It can be chosen as a panel van, dropside tipper, crew bus or combi, with choices in height, length, payload and engine. The panel van comes with a choice of three roof heights and four lengths. Engine choices range from 110PS to 170PS.

### NT400 Payload: 1,603-2681kg Rear body length: 3,961-4,961mm

The NT400 has a cab-over-engine design which maximises available cargo area length in relation to the size of the vehicle. It is built on a channel-section chassis. It's available in 3.4t, 3.5t and 4.5t gross weights, with three wheelbase lengths and a choice of single or twin rear wheels. Customers can choose from three-seat single cab or six-seat double-cab. The NT400 is available with a choice of 130PS or 150PS engine outputs.





#### NAVARA Payload: 1,047-1,156kg Towing capacity: Up to 3,500kg

The Navara has a choice of two or four-wheel drive and a 6-speed manual or 7-speed automatic transmission. It has a boxed ladder chassis, Forward Emergency Braking and 5-link rear suspension. Tekna features leather seats, NissanConnect Navigation and Entertainment, Around-View Monitor and rear parking sensors. Navara is available with a 190PS twin-turbo or 160PS single turbo version of the 2.3-litre dCi engine.

### IT TURNED THE JUDGES' HEADS TOO

### NISSAN NAVARA - WHAT VAN? PICK UP OF THE YEAR

With crossover-inspired styling, a luxurious interior and first-in-sector technologies such as Around View Monitor, the Navara wowed the What Van? judges. Boasting up to 3,500kg towing capacity, over one tonne payload and 5-link rear suspension, as well as low running costs, it was the smart choice. **Tough as always, smarter than ever. Visit nissan.co.uk/navara** 

COLUMN DALLA

Fuel consumption figures for Navara Range: URBAN 32.5-43.5mpg (5.5-8.7L/100km); EXTRA URBAN 46.3-48.7mpg (5.8-6.1L/100km); COMBINED 41.0-46.3mpg (6.1-6.9L/100km); CO<sub>2</sub> emissions 183-159g/km.

MPG figures are obtained from laboratory testing, and intended for comparisons between vehicles and may not reflect real driving results. Model shown is a Navara Tekna. Refer to Dealer for exact specification. Models subject to availability. 5 Year/100,000 miles (whichever comes first) manufacturer warranty for the Navara range. Information correct at time of going to print. Nissan Motor (GB) Ltd, The Rivers Office Park, Denham Way, Rickmansworth, Hertfordshire WD3 9YS.



# **Contact Nissan**

0800 2940579 sales@nissancorporate.co.uk www.nissan.co.uk/fleet

**NISSAN**CORPORATE**SALES**